
**Collaboration between
NAME OF COMPANY
&
The Swedish
Underwaternrugby team**

Hur funkar det?

REMOVE THIS SLIDE WHEN
SENDING TO COMPANY

1. Gör en kopia till dig själv för varje företag du ska skicka den till
 2. Lägg till namnet av företaget du skickar till. (slide 3)
 3. Skriv lite om varför de vill sponsra oss (slide 3)
 4. Om du skickar det till ditt eget företag: lägg till din bild och eget namn (slide 15)
Annars: ta bort slide 15
 5. Lägg till ditt egen namn och mailadress(slide 17)
 6. Lägg till en specific önskemål om du har det.
 7. Add the company name in the list
https://docs.google.com/spreadsheets/d/10A44_JI4AChtFQDXncuAoWWjQyDpoz7mjjASPG-LH-0/edit#gid=0
 8. Ta bort denna slide
 9. Export som PDF
 10. Skriv ett mejl, lägg inte bara det här i the attachment, men skriv också texten i majlet själv.
-

Dear, NAME OF COMPANY

We are reaching out to you, because we are looking for companies to collaborate with during our fight for gold at the world championship in underwater rugby in Graz.

A LITTLE REASON WHY THIS COMPANY T.EX.: Your company is driven by sport people, and we want to give you the opportunity to get your brand visible to other sporters, from all over the world. You will be seen by rugby players from all over the world, but also in the Swedish media and on our active instagram account.

Fun fact

Underwater Rugby, a physical sport where you have to hold your breath while trying to score (or defend) a goal.

- **A team consist of 15 players**
12 active and 3 reserves, 6 in the water and 6 on the sub bench. We role during the whole game
- **A game is 2x15 min**
Time is rolling as long as the ball is in play. If not the watch stops.
- **Played in over 25 countries**
And growing



Sponsor levels

- Gold-sponsor
- Silver-sponsor
- Bronze-sponsor
- Team-sponsor
- Sponsor-a-player
- Own-initiative-sponsor

Sponsor options

| | Cost | Print on Jersey | Print on clothing | Instagram visibility | Pictures for your company |
|----------------|----------------|----------------------|-------------------|--|------------------------------|
| Gold-sponsor | 50.000kr | Front (S) & back (L) | 1 (L) | All week + 2 dedicated posts | Multiple pictures |
| Silver-sponsor | 25.000kr | Back (S) | 1 (M) | 2 dedicated posts | 1 group picture, 1 in-action |
| Bronze-sponsor | 10.000kr | - | 1 (S) | 1 dedicated post | 1 group picture |
| Team-sponsor | miscellaneous | - | - | Depending on amount varying from 2 dedicated post to 1 shared post. Visibility in most pictures | Depending on amount |
| Player-sponsor | 7 holiday days | - | - | - | Varying on player |

Fun fact

The world champions in Graz, Austria, They have been spending already over 9 months in organizing this event.

→ **500 Athletes**

Who will be in and around the pool for 8 days. Then add all their countless fans to this number.

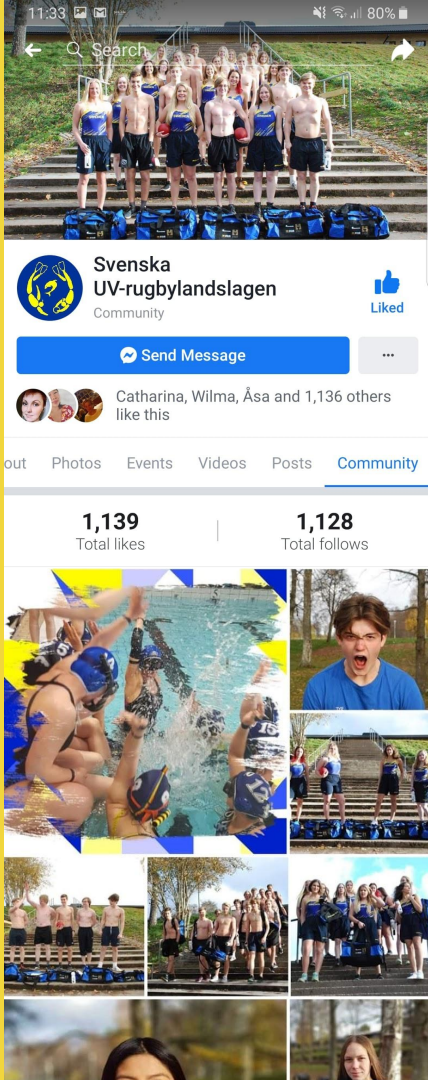
→ **31 teams**

Sweden is sending two teams: one elite male and one elite female team.

→ **GOLD**

Is what we are going for! Nothing less.





Social media

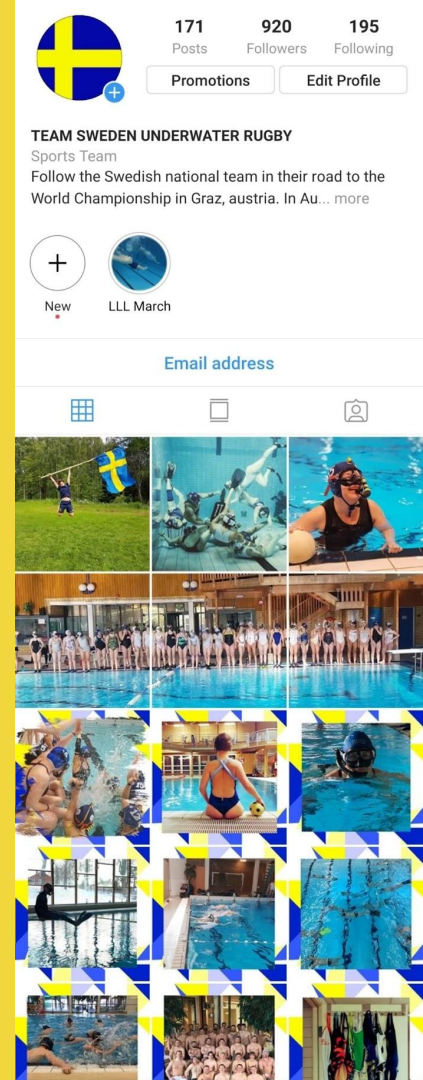
Underwaternrugby is known to be a family sport. Even though you are competitors, you are still friends, All teams are following all teams, and are getting inspired by them.

→ Facebook

1128 Swedish followers, which always grows during big tournaments

→ Instagram

Soon 1000 follows, from all over the world. We have a high engagement on our pictures and stories.



Gold-sponsor (1x)

Are you ready to be our biggest sponsor? You will be rewarded with strong visibility in the pool, during the live streams and on our social media.

What will you get?

- 2 prints on our jerseys, visible during each match. 1 large on the back (A3), one small on the front (A5)
- A large print on at least 1 piece of clothing (max A3)
- 2 instagram posts dedicated to your company, and all week visibility with hashtags of your choice
- You will get pictures of us during the whole week, that you are free to use in your brand

What does it cost?

- Cost: 50.000kr



Sidenote: Design of the suits is not ready yet. Jerseys: A3 size on the back, A5 on the front, t-shirt: A3 size, shared with other sponsors



- Jerseys are the most visible piece of clothing.
- Visible in the pool, but also on the live stream. Before, during and after each game



- You will be on both the man and womans team.



Silver-sponsor

Our silver sponsors get similar visibility as our gold sponsors, but just in a smaller size. A great option to get your name out there!

What will you get?

- 1 print on jerseys back (Small, A5 size)
- You will be visible on at least 1 piece of clothing (Medium, max A5 size)
- You will receive 2 instagram post dedicated to your company
- 2 Photos that you can use in your brand (one group photo, one in action photo)

What does it cost?

- Cost: 25.000kr



Sidenote: Design is not ready yet. T-shirt: A5 size, shared with other sponsors

Bronze-sponsor

Get your name on our t-shirts and receive some social media reach.

What will you get?

- You will be visible on at least 1 piece of clothing (small, max A6 size)
- You will receive 1 instagram post dedicated to your company
- Group photo that you can use in your brand

What does it cost?

- Cost: 10.000kr



Sidenote: Design is not ready yet. T-shirt: A5 size, shared with other sponsors



Amazing fact

The **Swedish ladies** team has been **doing great** the last few years, the **motivation** is bigger than ever to **get gold**.

→ **Ladies won 4th place last WC**

(And we were NOT happy with it, missing that medal by 1 spot)

→ **Ladies won 3th place last EM**

Bronze is a nice colour. (But we prefer gold)

→ **This year...**

We are going for gold!

Team-sponsor

Can't sponsor us with money? That's OK. We would love to show off YOUR brand on our journey to Graz

What will you get?

- Your brand will be visible in the city, pool and on our instagram
- One dedicated instagram post to your company, but full visibility when we wear your outfit!
- Depending on the sponsored amount we provide you with pictures for your company to use.
- Visibility even after the tournament

What does it cost?

- Sponsor us in your clothing. We are specifically happy with zip-sweaters, work-out leggings/trainers, bags, towels and gadgets. (Optional for female and/or male team)
- Sidenote: Good bags will be used until years after the event. A good investment!
- You are allowed to print your brand on the clothing for extra visibility. We might print 'Sweden underwater rugby' on it.



The male team

- 15 players (+ 3 reserve)
- 2 Coaches



The female team

- 15 players (+ 3 reserve)
- 2 Coaches



Sponsor-a-player

Sponsor 1 of our 30 players to Graz. Your favorite-one.

What will you get?

- Good karma and a happy employee
- ... ADD WHAT YOU CAN OFFER TO THE COMPANY
- REPLACE THE PICTURE WITH YOUR OWN

What does it cost?

- 7 holiday days for your favorite employee



Own-initiative-sponsor

Didn't find what you were looking for? Suggest your own proposal to help us win gold in Graz!

What will you get?

- You tell us

What does it cost?

- You tell us



And now

Did you found your ideal sponsor package? Want to hear more?

Contact us via:

YOUR EMAIL ADRESS
